



**SCARBOROUGH
ARTS
2013-2014
ANNUAL
REPORT**






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COMMUNITY CONNECTION CULTURE

OUR MISSION

Scarborough Arts develops, delivers and promotes arts programming and cultural initiatives in collaboration and partnership with the community. We bring artists to the community and community to the arts.

CORE VALUES

All forms of creative and artistic expression
Engagement  Inclusion  Accessibility Innovation
Accountability  Diversity

2013-2014 LEADERSHIP

Board of Directors

Daniel Broome *Chair*
Hanifa Kassam *Vice-Chair*
Sergei Petrov *Vice-Chair*
Teresa Magnifico *Treasurer*
Sathya Thillainathan *Secretary*
Dr. Mahbub Hasan
Gwen Hayes
Yueyue Huang
Lori Marzinotto
Vidya Patel

Staff

Dania Ansari *Coordinator – Scarborough Seniors Write/Manager—Youth Programs*
Angela Britto *Manager- Youth Programs*
Susan Dimitrakopoulos *Administrator/Services Coordinator*
Julie Chan *Communications & Development Coordinator*
Jen D. Fabico *Program Director/Interim Executive Director*
Brendan Hong *Program Assistant*
Gregory Lee *Program & Outreach Assistant*
Tamla Matthews-Morgan *Manager – Children’s Programs*
Elizabeth Mudeno *Bridging Festival Coordinator*
Amanda Rabey *Program Assistant*
Marianne Rellin *Program Assistant*
Tim Whalley *Executive Director*

2013-2014 PROGRAMS & EVENTS

“Akwaaba”: Kaleidoscope & Scarborough Arts Celebrate Black History Month
Big Art Book: Back to Basics
Birkdale Art in the Park
Cultural Hotspot: Spaces We Live In
Cultural Hotspot: Wallflower
Cultural Hotspot: Write On!
Cultural Hotspot: Youth Employment & Training
EAST: Music Collective
EAST: Project Management Collective
EAST: Spoken Word & Music Workshops
Grant Writing 101
Holiday Dreams
Kaleidoscope: Intercultural Arts School Program
Scarborough Arts’ Annual Juried Exhibition: Red Hot
Scarborough Film Festival (Pre-Screening)
Scarborough Seniors Write
The Bluffs Gallery
The Bridging Festival: Variety Night
The Bridging Festival: Arts, Culture & Environmental Festival
Youth Showcase: Camp Awks

CHAIR'S 2013-2014 MESSAGE

This past year has been a challenging one for Scarborough Arts in the most positive sense of the word.

We have seen an increase in the programming and outreach of the organization that far surpasses what Scarborough Arts was undertaking when I joined the Board of Directors 6 years ago. At that time the organization was in debt and had limited programming. For the past five years Scarborough Arts has consistently ended each year with a balanced budget and a small surplus in funds, and a restricted reserve operating fund has been established should the organization experience an operation funding crisis in the future. This year the board has committed an additional \$10,000 of the budget surplus to that fund taking it to \$30,000, just shy of the goal of \$35k that was set when the fund was established.

The expansion in programming during my time with the board has been fantastic. Scarborough Arts has diversified its programming across multiple art forms that is targeted across generations.

The excellent results that we have seen this year have not come without obstacles to overcome. Funding is always an ongoing issue and Scarborough Arts is constantly seeking out new funding and sponsorship opportunities, well aware that organizational stability is dependent on generating new partners to work with and expanding the overall funding base.

The biggest challenge faced this year was the departure of former SA Executive Director Tim Whalley and the subsequent search to find the right candidate to replace him. The board has found that person – Frances Shakov. Frances joined the team at Scarborough Arts in September and has already reenergized both the organization and the board with the new ideas, insights and energy she brings from her years of experience in various roles within a variety of Toronto not-for-profit arts organizations.

How this organization has grown and how the staff and board have embraced and responded to the challenges it has faced over the past year has been nothing short of absolutely astounding. None of these achievements would have been possible without this collection of truly motivated individuals who believe in the impact of arts on both improving and making a difference in the lives of individuals and on the larger community. I am humbled by their commitment and dedication to this work and organization. It has been an honour and a privilege to work with you and I thank you for all your hard work over the years.

I leave the board of Scarborough Arts knowing it is in good and capable hands and that it will continue flourish making Scarborough stronger and better for years to come.

Daniel A. Broome
Chair

SCARBOROUGH ARTS' PARTNERS ARE A VITAL COMPONENT OF OUR PROGRAMMING AND WE COULD NOT ACHIEVE PROGRAM SUCCESS IN THE COMMUNITY WITH THEIR PARTICIPATION & SUPPORT

Agincourt Community Services Association	Military Trail Public School
Accesspoint on the Danforth	Mural Routes
Birchmount Bluffs Neighbourhood Centre	Native Child and Family Services
Catholic Cross-Cultural Services	Neighbourhood Arts Network
Cedar Ridge Creative Centre	Phase One Studios
Children's Aid Society of Toronto	Rise Poetry
City of Toronto - Cultural Hotspot	Scarborough Museum
Crossroads of the Danforth BIA	Silver Springs Public School
The Cultural Pluralism in Performing Arts	St. Boniface Catholic School
Movement of Ontario	St. Dunstan Catholic School
Diaspora Dialogues	Toronto Public Library - Agincourt Branch
Doris McCarthy Gallery	Toronto Public Library—Bendale Branch
East Scarborough Boys & Girls Club	Toronto Public Library -Cedarbrae Branch
East Scarborough Storefront	Toronto Public Library - Kennedy/Eglinton Branch
G5 Canadian Urban	Toronto Public Library - Malvern Branch
Goodluck Catering /Rosedale Corporate Catering	Toronto Public Library - Morningside Branch
Harmony Movement	Toronto Region Conservation Authority
Heart Beatz - Cliffcrest Community Centre	Tropicana Community Services
JVS Toronto	Warden Avenue Public School
Malvern Family Resource Centre	

SCARBOROUGH ARTS' YEAR IN REVIEW

Our four-year **STRATEGIC PLAN** has reached a milestone: We are now half way through the process of building a more resilient local arts service organization that is well-entrenched in the Scarborough community and is fiscally responsible, especially in today's economic climate. Our **FOUR STRATEGIC PRIORITIES** act as a road map to a strong and sustainable the future. In 2013-2014, we made great strides in activating these strategies. Here are the highlights:

Strategic Priority # 1 What We Wanted To Do Increase our organizational effectiveness

What We Did Scarborough Arts' staff is a vital resource dedicated to ensuring that programs meet the needs of the community and run efficiently. Highlights this year included hiring a new Communications and Development Coordinator, a Youth Programs Manager and a Cultural Hotspot Program & Outreach Assistant. After 5 years of steering Scarborough Arts into financial and operational stability, Executive Director Tim Whalley stepped down in February 2014, and Jen Fabico stepped in as Interim Executive Director and very capably ensured a smooth transition until the new Executive Director was hired.

Strategic Priority # 2 What We Wanted To Do Confirm a permanent location for Scarborough Arts to serve as an artistic hub for Scarborough

What We Did We undertook an all-encompassing consultation process in October 2013, asking the community about their dreams and aspirations for a new Scarborough Arts site. We were delighted that passion and enthusiasm was forthcoming. You told us that your priorities were to have a green and TTC-accessible multi-purpose space for performances and activities, and that it was affordable for community rentals, remaining inclusive to all, regardless of cultural backgrounds, and you want a hub for collaboration and exchange of ideas. As we strive to ensure the community's needs are met, to mitigate risk, our next steps included generating financial models and identifying capital funding.

Strategic Priority # 3 What We Wanted To Do Increase awareness of Scarborough Arts as a leader in culturally diverse arts and culture.

What We Did Focusing on stabilizing funding that allows us to deliver community arts programming, we saw consistent support from the Ontario Arts Council and an increase from the City of Toronto's Local Arts Service Organization program. Support for the 4th Annual Bridging Festival came from the Intact Foundation, the City of Toronto Community Festivals & Special Events program and Canadian Heritage. Multi-year Ontario Trillium Foundation grants allowed us to deliver the second year of EAST youth programming (which was also supported by the Toronto Community Foundation) and the third year of Kaleidoscope children's in-school program. Thanks to an Employment and Social Services' New Horizons for Seniors grant, we were delighted to hold the first of many Scarborough Seniors Write programs.

Strategic Priority # 4 What We Wanted To Do Provide leadership in our community through the arts.

What We Did 1,990 participants came out to our 20 programs, including 266 children, 46 youth and 48 seniors. Over 210 visual artists exhibited at the Bluffs Gallery and the juried art show. Our events, which ranged from The Bridging Festival to the Scarborough Seniors Write Launch, had an unprecedented audience of over 4.650 people. We were proud to be part of the City of Toronto's Cultural Hotspot program which shone a light on the amazing range of culture and the arts in Scarborough. It goes without saying that we could not have made such a great impact in our community without the support of over 245 volunteers.



Mural was fun because I really am not good at drawing but when I tried Mural it changed everything. Now I love to draw. ♦ **Student, Military Trail Public School**



(We) really enjoyed Spaces We Live In. It was well put together with a great diversity of performances... Well done! ♦ **Spaces We Live In Participant**



A YEAR IN NUMBERS
20 Programs
38 Community Partners
46 Youth Program Participants
48 Senior Program Participants
107 Performing Artists
213 Visual Artists
245 Volunteers
266 Young People Participants
1,990 Total Program Participants
4,650 Audience Members

This experience awakened many sleeping memories. How satisfying to relive them by writing them down. Sharing stories and poems with the like-minded seniors made a cold, long winter palatable. My sincere thanks and congratulations to Scarborough Arts for their wonderful efforts. ♦ **Scarborough Seniors Write Participant**



The partnership of RISE with EAST, at least from the participants' perspective, is beneficial: we get recording experience, an introduction to Toronto's poetry scene, and creative writing mentorship... I'm happy I got a lot from this program, most of which I'll realize later rather than sooner. ♦ **EAST Participant**

Thank you for the amazing opportunity the Kaleidoscope Arts Program has provided our students. It has taught them that art is a language that all people speak and it cuts across racial, cultural, social, educational, and economic barriers while enhancing cultural appreciation and awareness. It has also provided them the opportunity for self-expression, while allowing them to develop both independence and collaboration skills.... this experience has provided the means for every student to learn. ♦ **Teacher, Warden Avenue Public School**

TREASURER'S 2013-2014 REPORT

Despite a few challenges in our administrative environment, our model once again delivered a financially stable position with a small excess of revenues over expenses totaling \$1,987. In addition, the financial model enabled us to continue to invest for the future. Scarborough Arts (SA) will increase the internally restricted reserve fund to \$30,000, an increase of 30.43%, to fund unanticipated future needs.

Scarborough is one of the biggest districts in the GTA, spanning from Victoria Park Avenue to the borders of Pickering and is home to a vastly diverse population. The organization's total revenue for 2013-14 was \$335,947, a majority of which comes from Government funding grants (just under 80%). SA increased its promotional activities slightly over 68% from last year despite experiencing a decrease of almost 5% year-over-year in the remainder of our funding that comes from fundraising initiatives, donations, membership dues and other revenue sources.

Moving forward, Scarborough Arts will continue to work towards diversifying revenue source and exploring fundraising strategies.

Scarborough Arts' challenge and opportunity for the upcoming years are to sustain and grow its services while increasing its capital assets. In order to raise funds and build interest of potential investors, we are committed to reaching out and fostering relationships with community stakeholders and groups, local businesses and corporations, as well as industry leaders and decision-makers.

The 2013-14 revenue streams enabled SA to weather a challenging administrative year, even though our staff and Board experienced a few bumps: Early in the second quarter SA lost its Executive Director to a larger non-profit, the loss of several staff and Board members throughout the year, and the flooding of our facilities which required immediate repair. The Board quickly agreed on a strategic plan to replace and supplement the staffing needs. The implemented strategy revealed a need for financially competitive salaries and benefits packages; hence, the Board passed approval on a benefits package which is available to Scarborough Arts staff members for the first time this fiscal year. The benefits package was implemented towards the latter part of our 2nd quarter and cost us approximately \$3,600. This cost is expected to increase moving forward as we replace the loss of our full and part time staff members. Additionally, Scarborough Arts experienced increased utility costs of approximately 20% and we expect similar utility increases next year.

Scarborough Arts embraces values that foster a unique, inclusive culture that attracts the best, and makes our people their best. SA spent approximately 75%, a total of \$315,185, on programs and events in our community.

We are extremely excited about our journey ahead and look forward to growing and playing a vital role in promoting the development of the arts for the enjoyment and benefit of Scarborough and the GTA as a whole.

I want to acknowledge our Executive Director and the staff for their efforts, hard work and leadership in the community of Scarborough.

Teresa Magnifico
Treasurer

2013-2014 FINANCIAL DETAILS

Condensed Balance Sheet at June 30

	2014	2013
Current Assets	\$ 169,319	\$ 146,132
Endowment Fund GICs	29,587	29,587
Capital Assets	3,415	4,164
Total Assets	202,321	180,171
Current Liabilities	\$ 131,319	\$ 111,156
Net Assets	71,002	69,015
Total Liabilities and Net Assets	202,321	180,171

Condensed Statement of Operations for the year ending at June 30

Revenues	\$ 423,326	\$ 396,979
Expenses		
Programming	315,185	278,235
Administration	106,154	99,679
Excess of Revenue over Expenses	1,987	19,065

Condensed Statement of Changes in Net Assets for the year ending at June 30

Net Assets, beginning of Year	\$ 39,428	\$ 20,363
Excess of Revenues over Expenses	1,987	19,065
Net Assets, end of year	41,415	39,428

THE FOLLOWING DONORS & SUPPORTERS HELPED SCARBOROUGH ARTS GROW IN 2013-2014

PUBLIC SUPPORT



Canadian
Heritage

Patrimoine
canadien

FOUNDATIONS



CORPORATE



INDIVIDUALS

Elizabeth Bacon
Patrice Stephens-Bourgeault
Arlene Chin
Nancy Converse
Mario Dimain
Irit Epstein
Eileen Fabian
Marika Fedko
Lisa Goudie
Gwen Gray
Teresa Hall
Annette Hansen
David Hobberlin
Beverley Hulme
Katharina Jansen

John Jansen in de Wal
Shirley Jones
Kris Krasinski
Jennifer Laiwint
Barbara Laplante
Joana Marcinenas
Ann Pinder
Colin Quin
Joseph Roitner
Irene Sakata
Lorna Schueler
Ravinder Shawe
Maurice Snelgrove
Richard Thorman
Elane Wolffinfo



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